



NEWS FROM
OAKLAND PUBLIC WORKS AGENCY

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Celebrate the 40th Anniversary of Earth Day!
4,000 Committed Volunteers will Clean & Green Oakland as a Way to Give Back

Oakland, CA — On the 40th Anniversary of Earth Day, as many as 4,000 community and corporate volunteers will span Oakland from one end to the other, to clean and green their neighborhoods at 80 project locations on Saturday, April 17th from 9 a.m. to Noon. Oakland's strong momentum grows each year as communities come together to sustain their blocks, parks, creeks and favorite spots. Oakland Earth Day is the city's largest volunteer-based community improvement event dedicated to keeping Oakland beautiful by cleaning it, greening it and meaning it!

Earth Day activities include creek restoration, graffiti removal, weed abatement, planting projects, park and community cleanups and neighborhood beautification. Each volunteer will receive a special commemorative event patch and a 40th Anniversary Earth Day poster as "thank you" for their care and commitment to the environment. They join more than one billion people in 190 countries that are taking action for Earth Day.

Expanding from local to national and now global, Earth Day began 40 years ago as the original environmental initiative for personal action and change. Earth Day is galvanizing all people to make personal commitments to sustainability. It is a pivotal opportunity for individuals and communities to join together in the name of environmental preservation and protection.

Event Coordinator Cookie Robles-Wong of Keep Oakland Clean and Beautiful anticipates even more people coming out this year. "I believe Oaklanders are the kind of people who believe in community action, are willing to show up and dig in. Oaklanders really 'mean it' and it shows from the tangible improvements made on previous Earth Days in Jingtown, the Rose Garden, Lake Merritt, Dimond Creek and 14th and Market. Oaklanders do much more than just talk about their commitment to the environment, they act on it!"

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Earth Day 2010 is sponsored by the City of Oakland, Public Works Agency.
Locations include:

Redondo Park
Meet at Hardy Circle

Peralta Hacienda Historical Park
2456 34th Avenue

Morcom Rose Garden
700 Jean Street
(West of Grand Avenue)

Arroyo Viejo Park
At Arroyo Viejo Creek
7701 Krause Avenue

Lake Merritt Boating Center
568 Bellevue Avenue, Lakeside Park

Knowland Park at Oakland Zoo
9777 Golf Links Road

Dimond Recreation Center/
Sausal Creek
3860 Hanly Road

What Now America &
Kipp College Preparatory
14th and Market Streets

For a complete list of project sites and more information about Earth Day 2010
call (510) 238-7611 or visit www.oaklandearthday.com.

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